

SUMMER SCHOOL 2024
Entrepreneurship for All:
Boost your Creativity

August 19 - 30



Visit the event's website with
the most up-to-date information

Information Brochure

PROGRAMME OVERVIEW

The programme focuses on the development of entrepreneurial skills and creativity, as these two always go hand in hand. It is designed for all students, not only those studying in business sphere, as we believe that business essentials are relevant to all of us. Moreover, participants will meet other international students and will be able to discuss their ideas with our international experts. The programme is designed to be interactive to get the most out of it.

CULTURAL ACTIVITIES

Over the course, field trips and other activities will be organized. You can look forward to visiting for example the regional Innovation Centre, Dolní Vítkovice area and Marlenka Factory.

DATE

August 19 - 30, 2024

ELIGIBILITY

International students (currently enrolled at a university)

LANGUAGE OF INSTRUCTION

English (at least B2 level is required)

DEADLINE FOR APPLICATION

April 10, 2024

HOW TO APPLY

Students can be nominated by their home university's International Office or can apply individually using this [link](#).

PRICE

250 EUR

The price includes all classes, workshops and additional cultural activities within the programme.

The price does not include travel to/from Ostrava, accommodation, lunches and free time activities beyond the programme.

There is a tuition waiver for one student for UO's partner universities, contact us for more details.

PROGRAMME

First week - Creativity

Participants will, among others

- enjoy creative workshops at the Faculty of Fine Arts and Music
- visit Moravian-Silesian Innovation Centre
- see real start-up companies
- join sport activities at the new City Campus
- learn about topics such as intellectual property and well-being

City tour, Czech Language and Culture Crash Course and sport activities are organized as well.



Second week - Entrepreneurship

Leading figure: Fabio Papa, a professor of Economics at University of Macerata in Italy

The aim of this part is to teach students how to design and develop their own start-up to promote self-employment. Creative thinking and business-oriented philosophical approaches will be mixed to deliver a highly innovative learning experience. Some of the topics are The Role of Entrepreneur in Modern Society and How to Develop a Winning Business Model, From Ideas to Reality.

In the afternoon, participants can look forward to visiting the unique Dolní Vítkovice area or Marlenka sweet factory.



ACCOMMODATION

For more information regarding the accommodation, please go to the event's website: <https://www.osu.eu/28469/summer-school-for-international-students/>

MORE INFORMATION ABOUT THE COUNTRY, CITY AND UNIVERSITY

CZECHIA

Czechia is a landlocked country in Central Europe. The capital city is Prague and the currency is the Czech crown (CZK). The population is over 10,000,000 people. Culturally, Czechia has a rich history in music, literature, visual arts and decorating glass and crystal.

OSTRAVA

Ostrava is the third largest city in Czechia. It is in the middle of everything just hours from Prague, Berlin, Krakow, Budapest, Vienna and Warsaw. Ostrava is a developing and vibrant city taking special care to cultivate public greenery. Its industrial heritage makes for a dramatic backdrop in which to study. It is an ideal destination for sightseeing. Nearby, there are two mountain ranges, Beskydy and Jeseníky mountains, which provide beautiful views of the landscapes and are perfect for hiking and skiing.

UNIVERSITY OF OSTRAVA

The University of Ostrava is a dynamic institution which offers a high-quality level of education and research in the humanities, social and natural sciences, health studies, medicine and fine arts.



CONTACT

Centre for International Cooperation
Monika Šmídlová
monika.smidlova@osu.cz