

INSIDER COMMENTS.

DR.TM CHRISTINE GRUBER, HEAD OF DEGREE PROGRAMME

> Welcome to the FH-degree programme

"Current socio-political changes require an interlinking of social and economic aspects by the organisations of the social sector. The goal is to secure and/or extend the professional care offered in social work by careful economic planning. Furthermore, international cooperation and a sensitivity for European developments are important for the successful management of modern socio-economic organisations. This Master's degree programme will give you the various relevant competencies that you will require to achieve such a goal."



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ANDREAS ZEMBATY, HEAD OF MARKETING, NEUSTART

> Social marketing - an important instrument

"For me, social work means to initiate changes both within the individual and within society. Social marketing orients itself to the needs of clients, contractors and public opinion. This instrument is used to manage socio-economic NPO's as well as professionally handle contradictory expectations of social work. This degree programme will provide the individual with a unique skill set for successfully approaching this task."



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ROSA LOGAR, DIRECTOR - DOMESTIC ABUSE INTERVENTION CENTRE VIENNA

> Safeguard the quality of social work

"Management is often met with formidable demands, particularly in medium-sized social work enterprises. This is because it is not only necessary to master questions on the substance of social work, but to meet social and economic responsibilities as well. Based on the core competencies of social work, the Master's degree programme in social economy and social work guarantees a comprehensive education with the primary objectives of assuring the quality of social work and of offering the clients appropriate professional services."



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MY WAY TO THE FH-DEGREE PROGRAMME.

Programme Overview

> Organisation:	part-time
> Part time:	4 semesters
> Degree type:	Master
> Students accepted/academic year:	36
> European Credit Transfer and Accumulation System:	120 ECTS-Credits
> Study semester abroad:	Optional
> Tuition fees:	€ 363,36 per semester
> Degree:	Master of Arts in Social Sciences (MA)

Three Questions about the Programme

Which admission requirements are recognised?

> A Bachelor's degree in social work or a related degree from a university of applied sciences, or a diploma from an academy for social work. In individual cases the head of the degree programme will decide on the appropriateness of other degree programmes.

How does the selection procedure work?

> You can obtain the online application form at www.fh-campuswien.ac.at/studium/bewerben. After sending the online application form, you will receive an email with further relevant information about the selection process.

Contact

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How to find us:

From the underground station
> U1 Reumannplatz with the tram no. 67 (Altes Landgut),
> U4 Meidling Hauptstraße with the bus no. 15A (Altes Landgut).



> The selection process consists of psychological-diagnostic methods (e. g. interview).

How can the study time be shortened?

> The study time can be shortened by credit transfer of completed courses from comparable degree programmes.



Impressum

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> SOCIAL WORK

MASTER'S DEGREE PROGRAMME:
> PART-TIME

UNIVERSITY OF APPLIED SCIENCES

Social Economy and Social Work European Master's Degree Programme

www.fh-campuswien.ac.at



SOWOSEC
SOCIAL WORK AND
SOCIAL ECONOMICS



Sokrates

Your Career Opportunities

SOCIAL AND ECONOMIC CHANGES IN THE SOCIAL AND HEALTH SECTORS ARE LEADING TO NEW DEMANDS BEING PLACED ON ORGANISATIONS IN THE SOCIAL FIELD. THIS CHANGE OFFERS EXCELLENT CAREER OPPORTUNITIES IN VARIOUS SOCIAL EMPLOYMENT AREAS FOR THOSE WITH SOCIAL WORK AND ECONOMICS QUALIFICATIONS.

> LEADING IN THE SOCIAL SECTOR <

> The emphasis on social economy and the European approach of the degree programme qualifies you in the economic planning and control of organisations and institutions in the social sector.

> Management and line functions within the non-profit and for-profit areas as well as in the organisation of the public social administration and in outsourced sectors of the social fields are open to our graduates.

> You can find further career opportunities in the specialised departments of consulting and research establishments or as a freelancer.



Your Personal Challenge

THE MASTER'S DEGREE PROGRAMME REQUIRES YOUR INTEREST IN ECONOMIC QUESTIONS WITHIN SOCIAL WORK AND EUROPEAN-WIDE DEVELOPMENTS AS WELL AS YOUR WILL TO BE ACTIVELY INVOLVED IN THE DEVELOPMENT OF THE BASIC CONDITIONS OF SOCIAL WORK ACCORDING TO PROFESSIONAL AND ECONOMIC STANDARDS.

> You think and work analytically, conceptually as well as in a process-oriented manner and are capable of scientific reflection and research.

> HIGH QUALIFICATION THROUGH RESEARCH EXPERTISE <

> You are open to cultural diversity and the cross-national establishment of cooperations, in order to network international experts. You pursue the goal of a European-wide social strengthening.

Social Economy and Social Work > What Makes the Programme Special

THIS MASTER'S DEGREE PROGRAMME IS THE FIRST EUROPEAN DEGREE PROGRAMME FOR SOCIAL WORK IN WHICH GRADUATES ARE AWARDED A 'JOINT DEGREE' FROM SEVERAL EUROPEAN UNIVERSITIES. THE QUALITY OF THE DEGREE PROGRAMME IS RAISED BY THE JOINTLY DEVELOPED CURRICULUM, THE INTERNATIONAL TEAM OF TEACHERS AND EUROPEAN-WIDE COOPERATION IN DEVELOPING THE TEACHING CONTENT AND PRACTICAL EXAMPLES.

> In the degree programme you will acquire the professional know-how and the expertise required for intercultural project management as well as for management activities in socioeconomic organisations and public administration. You will learn to analyse the quality, effects and efficiency of social work performance, to develop it further and to represent it to public bodies.

> The development and implementation of the European Master's degree programme takes place in co-operation with the following universities:

University of Applied Sciences - Munich (Germany)
 IRTS Poitiers - University Poitiers (France)
 University of Silesia in Katowice (Poland)
 University Cluj-Napoca (Romania)
 University of Trnava (Slovakia)
 University of Ostrava (Czech Republic)
 University of Debrecen (Hungary)
 Lucerne University of Applied Sciences and Arts (Switzerland)

> STUDYING AND LEARNING FROM EACH OTHER IN EUROPE <

Your Educational Goals

IN THE EUROPEAN MASTER'S DEGREE PROGRAMME FOR 'SOCIAL ECONOMY AND SOCIAL WORK' YOU WILL ATTAIN THE NECESSARY EXPERTISE FOR THE PLANNING, ORGANISATION, CONTROL AND MANAGEMENT OF ORGANISATIONS WITHIN THE SOCIAL SECTOR.

> ECONOMIC KNOW-HOW FOR SOCIAL WORK <

> You will acquire expertise in the areas of organisation, personnel management including industrial law and leadership, cost management and financing, quality management, social marketing and international project management which are

relevant for socio-economic organisations.

> Empirical, scientific work as part of independent research will enable you to develop new solutions and concepts for practical social work.

> You will understand the effects of European and international socio-political developments on social work and the social economy.



Overview of the Modules

> Module description	Sem 1	Sem 2	Sem 3	Sem 4
> Socio-economic expertise				
Foundations in social work and social economy*	5			
Basics of accountancy	10			
Cost management and financing		10		
Social marketing*		10		
Economic evaluation of social work				5**
Entrepreneurship				5**
> Organisational competence				
Organisational and business law		10		
> Project-related competencies (containing aspects of international competencies)				
Intercultural project management			10	
> Management competence				
Personnel management and leadership*			10	
> International competence***				
Economic and social politics in the EU context	5			
> Research competence				
Research with qualitative specialisation				
Level-compensating module: theory construction and research with qualitative specialisation	10			
Applied social research with quantitative specialisation			10**	
Diploma thesis / Master's thesis and graduation*				25
> Business Management Expertise				
Business management			10**	
> Total ECTS credits per semester	30	30	30	30
> Total ECTS credits for the degree	120			
> Contact hours per week	16	16	16	6

* includes aspects of technical, social and personal expertise | ** one module is to be selected | *** international expertise is obtained through the content and instruction developed by an international teaching team to provide a European comparison

Your Education

A CONDITION FOR ADMISSION INTO THE MASTER'S DEGREE PROGRAMME IS A BACHELOR QUALIFICATION AND/OR AN EQUIVALENT OR HIGHER DEGREE WITH RELEVANT PROFESSIONAL EXPERIENCE. THE DIPLOMA FROM A THREE-YEAR ACADEMY FOR SOCIAL WORK IS CONSIDERED EQUIVALENT TO THE BACHELOR.

> Social Work:

The Bachelor's degree programme teaches the theoretical basic knowledge required to understand and analyse social problems. You acquire comprehensive, practically-oriented knowledge that is required for working in the area of individual support as well as in socio-political fields of social work.

With a Master's degree the possibility to pursue doctoral studies at a university is open to you.



> For more information about the Bachelor's and Master's programmes, visit: www.fh-campuswien.ac.at