10 RESUMÉ

Summary

The work is devoted to the topic of cyberbullying. The theoretical background presents a summary of basic concepts describing the world of media as one of the conditions for the emergence of new forms of bullying – cyberbullying. The following are the terms associated with aggression, aggressiveness and traditional bullying. We concern with the characteristics of cyberbullying, cyberbullying protagonists, ways, means and forms of cyberbullying. The paper describes the study and research of cyberbullying in the Czech Republic and abroad. The following is a description of our own research at the University of Ostrava in Ostrava, which was performed using a questionnaire to Ostrava cyberbullying at the 1030 respondents. The final part presents an analysis of results and summary of the data.

Key words

Media, informatik and communication technology, mobile phone, Internet, aggression, victimization, traditional bullying, cyberbullying, cyberspace, the protagonists of traditional bullying and cyberbullying.