

SPECYFIKA GATUNKOWA INTERNETOWYCH RELACJI NA ŻYWO W WYBRANYCH SERWISACH SPORTOWYCH

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GENRE SPECIFICITY OF INTERNET LIFE REPORTS IN SELECTED SPORTS SERVICES

ABSTRACT *The article attempts to characterization of live Internet sports coverage as a genre journalistic and an analysis of the genre specifics of soccer match reports based on research material from the sport.pl and sportfakty.wp.pl portals. The main research hypothesis was the statement that online live reports live in sports websites are created on the basis of a pattern that has has formed over the years. A comparative analysis between the coverage of Ekstraklasa soccer matches in the 2020/2021 and 2023/2024 seasons in order to understand the evolution of this journalistic genre functioning on the Internet for more than 20 years.*

KEY WORDS *journalistic genre, online journalism, live report, sports, sports services*

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