

HAVLŮV GULÁŠ – CZYLI O NOWYCH NEOLOGIZMACH MOTYWOWANYCH NAZWISKAMI CZEKICH POLITYKÓW (NA MATERIALE CZESZCZYNY 2.0.)

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**HAVLŮV GULÁŠ – THE NEW NEOLOGISMS MOTIVATED BY THE NAMES OF
CZECH POLITICIANS (BASED ON ČEŠTINA 2.0.)**

ABSTRACT *The present article is devoted to the newest neologisms collected and presented in Čeština 2.0, unusually crowdsourced online dictionary. The analysed lexems are motivated by surnames or nicknames of the Czech politician. The author draws attention to how the politician are perceived by internauts and to how it is reflected in language. Special attention is given to the structure and semantic of new words which are used by the Czech internauts. Research shows that most of the analysed neologism can be considered as a nonce word (occasionalism). They are created for a particular occasion (as a Čeština 2.0) and are not accepted into mainstream use. Only some of them will be used un everyday communication. This study also allows to understand how Czechs are involved in politics.*

KEY WORDS *neologism, politician, eponym, surname, hybrid, nonce word, blending.*

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