

JĘZYKOWE ŚWIADECTWA PRZEMIAN SPOŁECZNO- -KULTUROWYCH W NAJNOWSZEJ CZESZCZYŹNIE (NA MATERIALE CZESZCZYŹNY 2.0.)

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LANGUAGE REFLECTION OF THE SOCIO-CULTURAL CHANGES IN MODERN CZECH LANGUAGES (BASED ON ČEŠTINA 2.0.)

ABSTRACT *This dissertation focuses on characteristic of modern Czech language, reflecting the socio-cultural changes taking place in Czech society in last decades. It is obvious that new experiences require new words to refer to them clearly and efficiently, that is why cultural and social background in general and its relation to language will be considered. Attention is paid to the most important terms of the topic under study – vulgarism, cultural correctness, loanwords, economy of language, colloquialization of written and spoken Czech.*

KEY WORDS *economy of language, creative, neologism, slang, vulgarism, loanwords.*

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