

Useful Symbiosis II

Visual Culture in Interactions

International Conference

22.—23. 11. 2017

Ostrava, Czech Republic

Department of Art Education
of the Faculty of Education of the University of Ostrava
in cooperation with the Faculty of Fine Arts
of the University of Ostrava

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Dear Colleagues,

we would like to cordially invite you to attend the 2nd year of the International Scientific Conference, which will be held from November 22–23, 2017, at the Faculty of Education of the Ostrava University. Academics and scholars, experts and PhD students both domestic and foreign, whose specialization focuses on expressive fields such as sculpture, painting, drawing, graphics, intermedia, multimedia, soundart and so forth, but also in theoretical fields such as the didactics of art education, museum pedagogy, museology, pedagogy of leisure time, visual studies, media studies, cultural history, urban history, history of art, architecture, gender studies, anthropology, philosophy, sociology, monument care, ethnography, political and cultural geography and more, are invited to join the conference.

The first conference, Useful Symbiosis, which took place in 2011 in Olomouc, brought a number of contributions and proved the chosen topics provide a suitable platform for an interdisciplinary discussion. This year's conference will focus on visual culture and its role and place within a complex spectrum of relations and bonds.

The main topic of the conference will deal with visual culture in interactions as a traditional starting point for a wide range of research approaches. We welcome any contributions highlighting interaction of solid and robust structures of history of art with such research approaches seeing the contemporary visual culture through the point of visual art service and management representing everyday and self-regulatory performance of self-organization. Not only does it influence some external consequences, but it also involves critical assessment and quality standard, which are indispensable for the authors and consumers of visual art. The network, or the field of relationships, through which the operational side of the visual everyday can be viewed, offers a wide range of impulses suitable for scientific interest.

Suggested topics: the function of visual culture within general education; cultural and historical inheritance and visual and sign literacy; art education and creating collective and individual identities; traditional expressions and art education; art education and historical reference based on the conceptual aspects of art production; urban space and its presentation within visual arts; politics and visual culture; collective memory and visual culture; heritage care and visual culture; industrial heritage and visual culture; participatory and intervention forms of art production; concept and post-concept; visual artist and public space; creative economics; cultural marketing and visual art; visual arts service and management; the curator as an artist – the artist as a curator; art market and collecting; the role of the institutional framework of contemporary art; global and local aspects of visual culture.

The conference is organized by the Department of Art Education of the Faculty of Education of the University of Ostrava in cooperation with the Faculty of Fine Arts of the University of Ostrava under the auspices of the current Rector Jan Lata, Prof. MA. Csc.

If you would like to attend, please email the completed application with annotation to useful.symbiosisII@gmail.com before **31st October 2017**.

Your place will be confirmed when your conference fee has been accepted by **1st November 2017**.

Conference fee for active participants: 1000 CZK | 40 EUR
active participants (students): 700 CZK | 25 EUR
passive participants: 1000 CZK | 40 EUR

You may give your presentation in Czech, Slovak, Polish, German or English.

Length of presentations: 20 minutes

Some refreshments will be provided during the conference. After the first conference day, a social event with a banquet and a cultural programme will be held.

A collective monograph as a conference output will be released in the second half of 2018.

